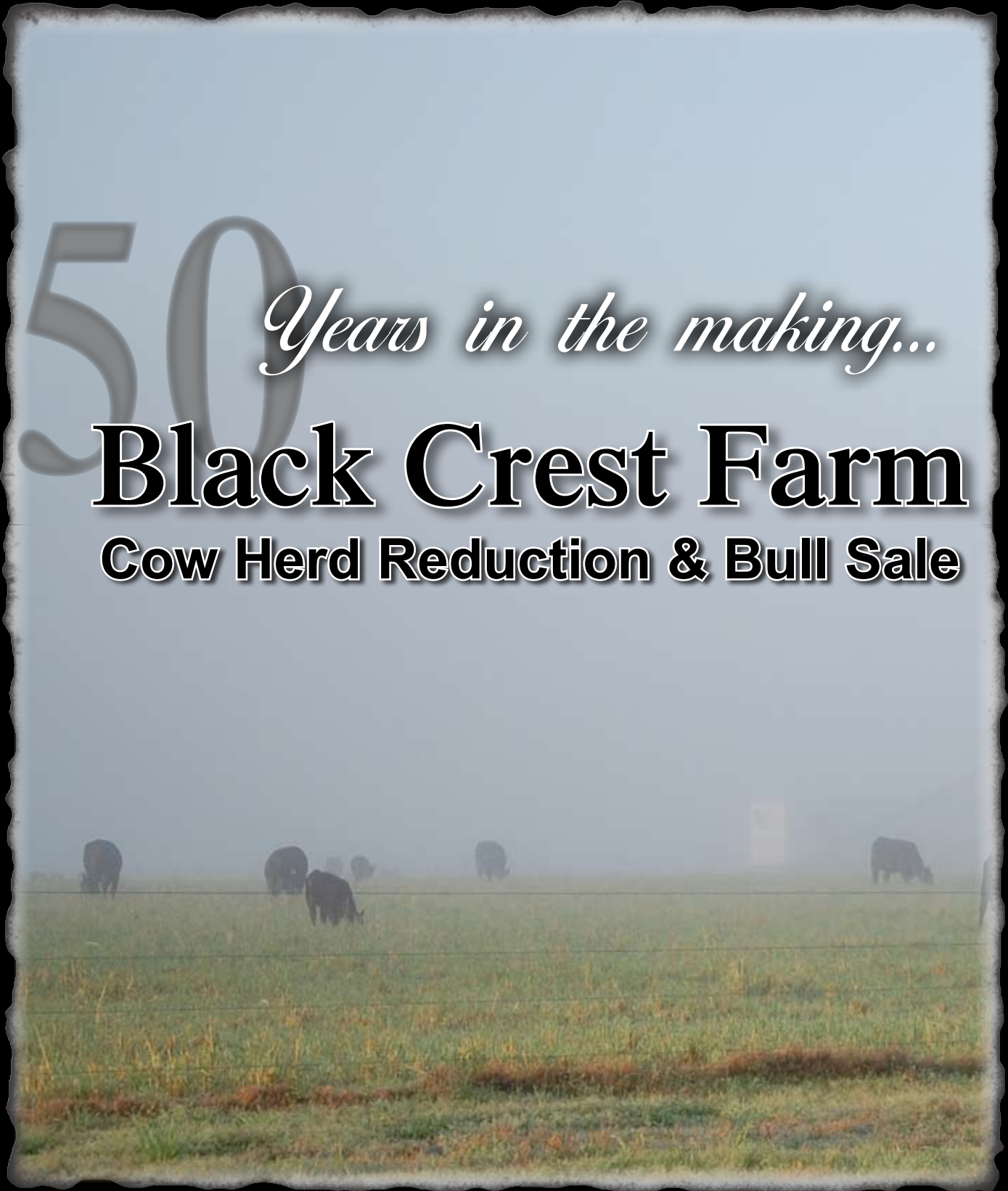


50

Years in the making...

Black Crest Farm

Cow Herd Reduction & Bull Sale



February 8, 2014 • 11 a.m.
Sumter, South Carolina



W.R "Billy" McLeod, Owner
1320 Old Manning Road
Sumter, South Carolina 29150
Cell 803-491-6798
williammcleod@ftc-i.net
Jon Ripstein, 803-983-2370
www.blackcrestfarm.com

Dear Friends,

Welcome to our 2014 Herd Reduction and Bull Sale.

Our billing of "50 Years in The Making," culminates our program in a nutshell. Due to the sale of our Beulah Farm, some 4,000 acres of crops and hay, we must reduce our cow numbers. This female reduction sale is an opportunity for you to pick from the cows that produced our bulls and these cows are the heart of our future. These females are some of our finest genetics and are only available in a reduction sale such as this. All bulls and females come with the same complete guarantee that our customers have enjoyed over the years.

The bulls selling have passed a complete breeding soundness exam. They are ready to go out and work for you. Over 80% of the bulls are the result of AI and ET ,the rest are from our outstanding Herd bull battery. We are exited about our home raised X366 bull, with a \$B value of +115.83, some excellent sons are in the sale. We will also sell flush brothers to the top ADG Angus bull at the Clemson Bull test .

We would like to thank all of our past customers and invite old and new, to the farm on Saturday February 8th. All cattle are available for inspection before the sale, just give us a call for a time that is convenient for you. The sale starts with Bulls at 11:00 AM and Females will follow immediately after the bulls. Join us for our famous Carolina Bar-B-Que lunch served before the sale starts.

Sincerely,

Billy, Mark, Ricky McLeod and Melissa Bradshaw- Owners
Jon Ripstein- General Manager 803-983-2370 Cell





LARRY COTTON 517-294-0777
 RYAN COTTON 706-206-8361
 MIKE GOTHARD 540-894-1055
 JERRY CRENSHAW 703-244-4767
 ZACK HILEMAN 540-460-2776
 SCOTT BENNETT 434-660-7268



LARRY COTTON



RYAN COTTON



MIKE GOTHARD



JERRY CRENSHAW



ZACK HILEMAN



SCOTT BENNETT

Welcome Cattlemen,

We want to invite everyone to attend the 2014 Black Crest Farm Performance Tested Bull and Cow Herd Reduction Sale on February 8, 2014 at the farm. This is one of the strongest sets of bulls ever offered by Black Crest. Billy is one of the most progressive breeders in the Southeast and has developed a cow herd that meets the needs of both the registered Angus breeder and commercial producer as well. The cows are managed on grass with a strong emphasis on performance genetics.

As you all know, Billy understands that top genetics and within herd selection are necessary for a quality end product. Over the past year, the beef business is experiencing strong demand and record prices. Producers are seeing strength in value for their feeder calves and for market cattle. Breeders like Billy McLeod are the backbone of the Angus business and genetics provided by the Black Crest program contribute to the predictability and consistency in the registered and commercial segments.

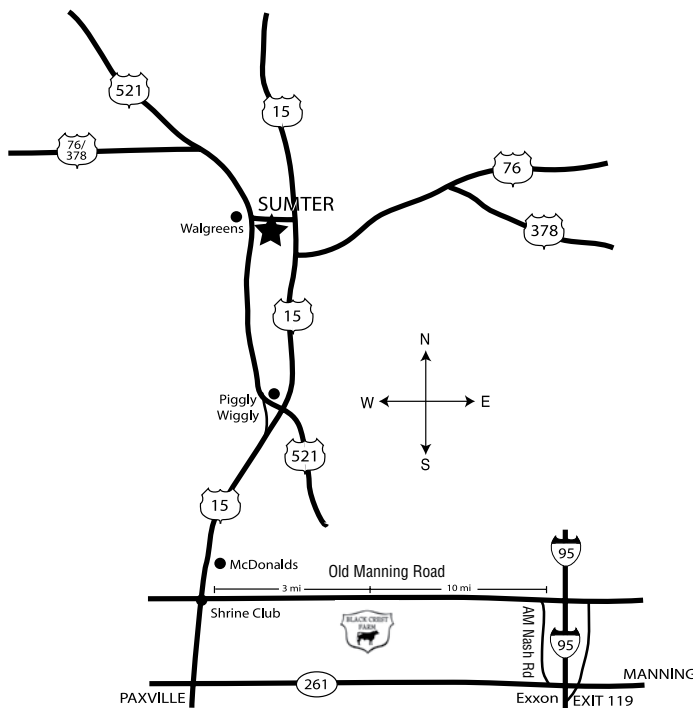
Black Crest has performance tested their bulls for many years and always offer all of the performance information to you. Over the years, the most popular A.I. bulls in the breed have been used in the herd and Billy is no stranger at selecting and buying herd bulls from major breeders in the country to be used in the Black Crest herd. Most of the bulls selling are sired by top A.I. sires with emphasis on calving-ease, growth and carcass genetics. The bulls are tested and ready to go to work.

A large portion of the Black Crest cow herd is being offered in this year's sale. Due to the fact that a number of acres of the Black Crest Farm have been sold, it is necessary to reduce the total cow herd. Many of these females are dams of the bulls selling in the sale and in addition, they represent the result of a commitment of concentrating on the developing of females that excel in important traits that relate to profitability. These cows are proven producers and have production and performance data that rank in the top of the Angus breed. This sale is a great opportunity for producers to take advantage of cattle that are definitely "right for the times."

We invite you to be with us for lunch and the cattle will be available for inspection any time. It will be worth the time to review the sale book and if we can assist in any way, please give us a call. The cattle will be available to be picked up sale day or we will be happy to help you with delivery. Give us a call!

Larry Cotton Ryan Cotton Mike Gothard Jerry Crenshaw Zack Hileman Scott Bennett

Map & Directions



From Hwy 76/378 or 521 West and North, proceed into Sumter. Turn right at Walgreens, following the four lane, leading into Bultman Drie/Guignard Drive, approximately 5 miles to Hwy 15 South. Bear right on Hwy 15 south and proceed to traffic light just past McDonalds (Shrine Club is on southeast corner). Turn left onto Old Manning Road, go 3 miles to the farm.

From Hwy 76/378 East, turn left on Hwy 15 south, proceed approximately 3-4 miles to traffic light just past McDonalds (Shrine Club is on southeast corner). Turn left onto Old Manning Road, go 3 miles to the farm.

From Hwy I-95 South, take Exit 119 (Hwy 261), travel north on AM Nash Road to stop sign. Turn left onto Old Manning Road and proceed 10 miles to the farm.

50 *Years in the making...*

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Sale Managed By:



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